

Strategic IP services

THROUGH THE LIFECYCLE OF RIGHTS



PROFIT MANAGEMENT

- ◆ IP rights valuation
- ◆ M&A
- ◆ Licenses / franchises
- ◆ Contracts
- ◆ Due Diligence

MAINTENANCE

- ◆ Renewals / annuities
- ◆ Recordals
- ◆ Portfolio rationalization
- ◆ Internal policies (use, etc.)
- ◆ Document management

CREATION

- ◆ IP Strategies
- ◆ IP Creation / capture
- ◆ Portfolio audits
- ◆ Internal training

patents
trademarks
domain names
designs
(copyright)

ENFORCEMENT

- ◆ National & international representation
- ◆ Offensive actions / civil proceedings
- ◆ Mediation / negotiation
- ◆ Custom measures

PREPARATION

- ◆ Portfolio development campaigns
- ◆ Prior right searches
- ◆ Availability opinions / FTO
- ◆ Application drafting
- ◆ Confidentiality agreements (NDAs)

REGISTRATION

- ◆ National & international representation
- ◆ Administrative formalities
- ◆ Deadline management
- ◆ Regularization actions
- ◆ Defensive actions